

Added Value Presentations by Retired FBI Agent Jeff Lanza

An FBI Special Agent who learned the tricks of the criminal mind, uses real life FBI cases to inform, entertain and keep people safe in a world of new and emerging threats. Jeff provides compelling presentations for financial advisors and their clients.



Presentation at a Glance:

Jeff's style is story-based. Real life examples enhance the important message. He provides lots of humor, all of which is related to key take home learning points. The presentation includes these topics and more:

- **Protecting Your Identity**
- **Cyber Fraud**
- **Credit Card Fraud**
- **Social Networking Scams**
- **Phishing Emails**
- **Fraud Against Seniors**
- **Check Fraud**
- **Social Engineering**

Some of Jeff's Most Requested Topics Include:

- **Identity Theft Prevention**
- **Nonverbal Communication**
- **Leadership Ethics**
- **Effective Communication**
- **Intelligent Internet Searching**

Jeff Lanza is a retired FBI agent, author and an expert in identity theft prevention and cyber security. He is a compelling and dynamic speaker who holds an audience's attention with his excellent delivery, humor and in-depth knowledge of important and timely topics for financial advisors and their clients.

During his FBI career, Jeff's expertise and delivery style was evident during his appearances on the Today Show, Good Morning America, Larry King Live, CNN and many others.

When he takes the microphone at your client event, you can be confident that you are in for an informative and entertaining presentation that will help your clients reduce and manage their personal risk.

To bring Jeff to an event:
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816-853-3929

For more information visit:
www.thelanzagroup.com

Acclaim

"Jeff Lanza made the information so easy to understand. We have been to many client events put on by Wells Fargo and have heard many presenters. Jeff's was by far the most educational and entertaining presentation that we have ever attended."

Angela, Wealth Advisor Client, Durango, Colorado

"Jeff Lanza's presentation was one of the best that we had ever attended."

Emil Ratti, Wealth Advisor Client Allendale, NJ

"I have used Jeff dozens of times for financial advisor events. Jeff's presentations have added tremendous value and have helped financial advisors build long term relationships with their individual clients."

Mark Harper, Consultant, Financial Services Industry

"Jeff delivers an extraordinary insight that is so rare in our business. He helps galvanize my relationship with financial advisors and in turn the relationship they have with their individual clients."

David Murphy, Vice President, American Century Investments

Jeff's presentations are often sponsored by companies such as American Century, Ivy Funds and Nationwide.

